



**August 26 & 27**

Hyatt Regency Calgary  
Alberta, Canada

## TWO COUNTRIES, ONE MARKET

Canada's energy sector is pivotal in North America, with the Trans Mountain Pipeline expansion (TMX) boosting crude oil exports and growing natural gas production fueling LNG export potential to Asia.

These developments strengthen Canada's role in global energy trade, reshaping supply chains. However, evolving geopolitics and potential tariffs are challenging the integrated U.S.-Canada energy market, creating both opportunities and uncertainties for these two energy powerhouses.

**Over the two-day, in-person School of Energy conference, we won't just tell you what's happening — we'll explain why markets behave the way they do and equip you with the tools (a suite of hands-on Microsoft Excel models) to track key trends yourself.**

You'll have the chance to participate in Q&A sessions and discussions with RBN faculty and industry veterans, while also connecting with other energy professionals at our evening networking event.



**Tuesday, August 26**

8am - 4pm MT  
+ Cocktail Reception

**Wednesday, August 27**

8am - 4pm MT

# Making Connections Across Energy Markets

It is a compelling time to consider U.S. and Canadian hydrocarbon market dynamics. As the North American markets evolve, understanding the interconnected forces driving crude, gas and NGL flows has never been more important. At RBN's upcoming School of Energy, we'll delve into the latest market trends, production shifts and infrastructure developments, offering attendees an understanding of the rapidly changing energy sector.

## School of Energy Faculty



**Rusty Braziel**

Founder & Executive  
Chairman,  
RBN Energy



**David Braziel**

President & CEO,  
RBN Energy



**Martin King**

Managing Director, North  
America Energy Market  
Analysis,  
RBN Energy



**Lindsay Schneider**

Principal Analyst and  
Consultant,  
RBN Energy



**Rick Smead**

Managing Director,  
Advisory Services,  
RBN Energy



**Kristen Holmquist**

Managing Director of  
Analytics,  
RBN Energy



**TJ Braziel**

Managing Director,  
Sales and Marketing,  
RBN Energy



**Robert Auers**

Manager of  
Refined Fuels,  
RBN/Refined Fuels  
Analytics



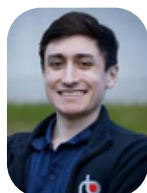
**Jeremy Meier**

Production Analyst,  
RBN Energy



**John Abeln**

Senior Analyst, Natural  
Gas,  
RBN Energy



**Adam Baker**

Energy Fundamentals  
Analyst,  
RBN Energy

## Featured Guest



**Todd Stack**

Chief Financial Officer,  
Trans Mountain  
Corporation

## Register Today

**Early Bird Rate** through July 20:  
**\$1,644 USD**

July 21 and on: **\$2,169 USD**

*\*Price includes 5% GST*

Group rates available by contacting  
Scott Potter at  
[spotter@rbnenergy.com](mailto:spotter@rbnenergy.com).

## Hotel Information

### Hyatt Regency Calgary

700 Centre St S, Calgary, AB T2G 5P6,  
Canada  
+1 403-717-1234


Discounted rooms are available at  
this link:

[Hyatt Regency Calgary RBN Group](#)



## Space is limited

**Reserve your spot before  
we sell out!**

 281-377-6017

 [school@rbnenergy.com](mailto:school@rbnenergy.com)

 <https://rbnenergy.com/school-of-energy>



# RBN SCHOOL OF ENERGY CANADA CURRICULUM

August 26 & 27, 2025

Hyatt Regency Calgary, Alberta, Canada


 Online Content

## DAY 1

7:00 AM – Registration & Breakfast

8:00 AM – Welcome, Introductions



### Module #1: Basics

- North America's Interconnected Energy Markets
- Fundamentals of Fundamentals - U.S. and Canada
-  The Domino Effect - A Brief History of the Shale Revolution
- North America NGL/LPG Fundamentals

### Break

- Understanding Energy Fundamentals Models
- *Video: Lab Model: Propane to Crude Ratio*

### Module #2: Production

- Production Basics
-  Production Economics and Other Producer Considerations
-  Production Forecast Method
- U.S. and Canada Production Forecasts (Oil, Gas, NGLs)



### Lunch

### Module #3: Crude Oil Markets

- North American Supply/Demand, Exports, and Infrastructure
- Crude Oil Quality and Pricing Mechanics

### Break

### Module #4: Refined Products

- Fundamentals of Refining
- Refined Products and Renewables Outlook
-  Lab Model: Crack Spread
-  Lab Model: Refinery Yield

4:00 PM - Cocktail Reception

## DAY 2



7:00 AM – Breakfast & Optional Lab Session:  
Propane to Crude, Production Forecast and  
Economics, Refinery Economics

8:00 AM – Welcome Back

### Module #5: Natural Gas Markets



- Natural Gas Fundamentals & North America Market Overview
- Gas-Price Sensitive Basin Trends
- LNG Exports, Feedgas and Pipelines Projects

### Break


- *Video: Natural Gas Transportation, Rates and Regulation*
-  Lab Model: Gas Pipeline Rate Estimation
-  Lab Model: Gas Pipeline Flows
- Canada Gas Markets, Exports (LNG and U.S.)

### Lunch

### Module #6: NGL Markets

- NGL Production, Processing, Rejection, Fractionation, Transportation
- Lab Model: Frac Spread
-  Lab Model: Gas Processing
-  Lab Model: Ethane Rejection

### Break

- NGL Forecasts, Demand, Petrochem Economics, Exports
-  Lab Model: Petrochemical (Steam Cracker) Feedstock Margins

### Module #7: Conclusion

- The Future of Energy Markets

3:30 PM - Adjourn

*Agenda is subject to change*