

August 26 & 27, 2025

Hyatt Regency Calgary  
Alberta, Canada

Tuesday, August 26, 8am - 4pm MT  
(+ Cocktail Reception)

Wednesday, August 27, 8am - 4pm MT

## Sharpen Your Skills, Master Energy Markets

Crude Oil, Natural Gas, NGLs, and Refined Fuels

The North American energy landscape has seen significant shifts in production, infrastructure and pricing for crude oil, natural gas and NGLs over the past few years. Completing the Trans Mountain Pipeline expansion (TMX) has enhanced Canada's ability to export crude globally while growing natural gas production is driving new momentum in LNG export opportunities from the West Coast to Asia. Infrastructure developments within Canada have strengthened the Great White North's role in global energy trade, creating new opportunities and reshaping supply chains. Yet, the market is constantly changing and today geopolitics and the potential impact of tariffs weigh heavily on the relationship between Canada and the U.S., North America's two producing heavyweights.

Over the two-day, in-person School of Energy conference, we won't just tell you what's happening — we'll explain why markets behave the way they do and equip you with the tools (a suite of hands-on Microsoft Excel models) to track key trends yourself. You'll have the chance to participate in Q&A sessions and discussions with RBN faculty and key midstream players, while also connecting with other energy professionals at our evening networking event. For everything we can't fit into two days, you'll gain access to online presentations that supplement the live experience. It's an opportunity to gain the knowledge and tools you need to stay ahead of the curve.



**SPECIAL  
OFFER**

Save \$500 with our Early Bird  
Rate through July 20th

**rb** RBN Energy LLC

# Making Connections Across Energy Markets

It is a compelling time to consider U.S. and Canadian hydrocarbon market dynamics. As the North American markets evolve, understanding the interconnected forces driving crude, gas and NGL flows has never been more important. At RBN's upcoming School of Energy, we'll delve into the latest market trends, production shifts and infrastructure developments, offering attendees an understanding of the rapidly changing energy sector.

## Register Today

**Early Bird Rate** through July 20: **\$1,644 USD**

July 21 and on: **\$2,169 USD**

*\*Price includes 5% GST*

Group rates available by contacting Rich Robinson at [rrobinson@rbnenergy.com](mailto:rrobinson@rbnenergy.com).

## Hotel Information

### Hyatt Regency Calgary

700 Centre St S, Calgary, AB T2G 5P6, Canada

+1 403-717-1234

Discounted rooms are available at this link: [Hyatt Regency Calgary RBN Group](#)

## School of Energy Faculty



**Rusty Braziel**

Founder & Executive Chairman, RBN Energy



**David Braziel**

President & CEO, RBN Energy



**Martin King**

Managing Director, North America Energy Market Analysis, RBN Energy



**Lindsay Schneider**

Principal Analyst and Consultant, RBN Energy



**Rick Smead**

Managing Director, Advisory Services, RBN Energy



**Kristen Holmquist**

Managing Director of Analytics, RBN Energy



**TJ Braziel**

Managing Director, Sales and Marketing, RBN Energy



**Robert Auers**

Manager of Refined Fuels, RBN/Refined Fuels Analytics



**Jeremy Meier**

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**John Abeln**

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**Space is limited. Reserve your spot before we sell out!**



# RBN SCHOOL OF ENERGY CANADA CURRICULUM

August 26 & 27, 2025

Hyatt Regency Calgary, Alberta, Canada


 Online Content

## DAY 1

7:00 AM – Registration & Breakfast

8:00 AM – Welcome, Introductions



### Module #1: Basics

- North America's Interconnected Energy Markets
- Fundamentals of Fundamentals - U.S. and Canada
-  The Domino Effect - A Brief History of the Shale Revolution
- North America NGL/LPG Fundamentals

### Break

- Understanding Energy Fundamentals Models
- *Video: Lab Model: Propane to Crude Ratio*

### Module #2: Production

- Production Basics
-  Production Economics and Other Producer Considerations
-  Production Forecast Method
- U.S. and Canada Production Forecasts (Oil, Gas, NGLs)



### Lunch

### Module #3: Crude Oil Markets

- North American Supply/Demand, Exports, and Infrastructure
- Crude Oil Quality and Pricing Mechanics

### Break

### Module #4: Refined Products

- Fundamentals of Refining
- Refined Products and Renewables Outlook
-  Lab Model: Crack Spread
-  Lab Model: Refinery Yield

4:00 PM - Cocktail Reception

## Day 2



7:00 AM – Breakfast & Optional Lab Session:  
Propane to Crude, Production Forecast and Economics, Refinery Economics

8:00 AM – Welcome Back

### Module #5: Natural Gas Markets



- Natural Gas Fundamentals & North America Market Overview
- Gas-Price Sensitive Basin Trends
- LNG Exports, Feedgas and Pipelines Projects

### Break


- *Video: Natural Gas Transportation, Rates and Regulation*
-  Lab Model: Gas Pipeline Rate Estimation
-  Lab Model: Gas Pipeline Flows
- Canada Gas Markets, Exports (LNG and U.S.)

### Lunch

### Module #6: NGL Markets

- NGL Production, Processing, Rejection, Fractionation, Transportation
- Lab Model: Frac Spread
-  Lab Model: Gas Processing
-  Lab Model: Ethane Rejection

### Break

- NGL Forecasts, Demand, Petrochem Economics, Exports
-  Lab Model: Petrochemical (Steam Cracker) Feedstock Margins

### Module #7: Conclusion

- The Future of Energy Markets

3:30 PM - Adjourn

*Agenda is subject to change*