



# August 26 & 27

Hyatt Regency Calgary  
Alberta, Canada



## Featured Guests



**Todd Stack**

Chief Financial Officer,  
Trans Mountain  
Corporation



**Larry Kaumeyer**

Deputy Minister,  
Energy and Minerals  
Government of Alberta



**Jeff Kralowetz**

Vice President,  
Business Development,  
Argus Media

## TWO COUNTRIES, ONE MARKET

Canada's energy sector is pivotal in North America, with the Trans Mountain Pipeline expansion (TMX) boosting crude oil exports and growing natural gas production fueling LNG export potential to Asia.

These developments strengthen Canada's role in global energy trade, reshaping supply chains. However, evolving geopolitics and potential tariffs are challenging the integrated U.S.-Canada energy market, creating both opportunities and uncertainties for these two energy powerhouses.

**Over the two-day, in-person School of Energy conference, we won't just tell you what's happening — we'll explain why markets behave the way they do and equip you with the tools (a suite of hands-on Microsoft Excel models) to track key trends yourself.**

You'll have the chance to participate in Q&A sessions and discussions with RBN faculty and industry veterans, while also connecting with other energy professionals at our evening networking event.

## School of Energy Faculty



**Rusty Braziel**

Founder &  
Executive Chairman,  
RBN Energy



**David Braziel**

President & CEO,  
RBN Energy



**Martin King**

Managing Director,  
North America Energy  
Market Analysis,  
RBN Energy



**Lindsay Schneider**

Principal Analyst  
and Consultant,  
RBN Energy



**Rick Smead**

Managing Director,  
Advisory Services,  
RBN Energy



**Kristen Holmquist**

Managing Director of Analytics,  
RBN Energy



**TJ Braziel**

Managing Director,  
Sales and Marketing,  
RBN Energy



**Robert Auers**

Manager of  
Refined Fuels,  
RBN/Refined Fuels  
Analytics



**Jeremy Meier**

Production Analyst,  
RBN Energy



**John Abeln**

Senior Analyst,  
Natural Gas,  
RBN Energy



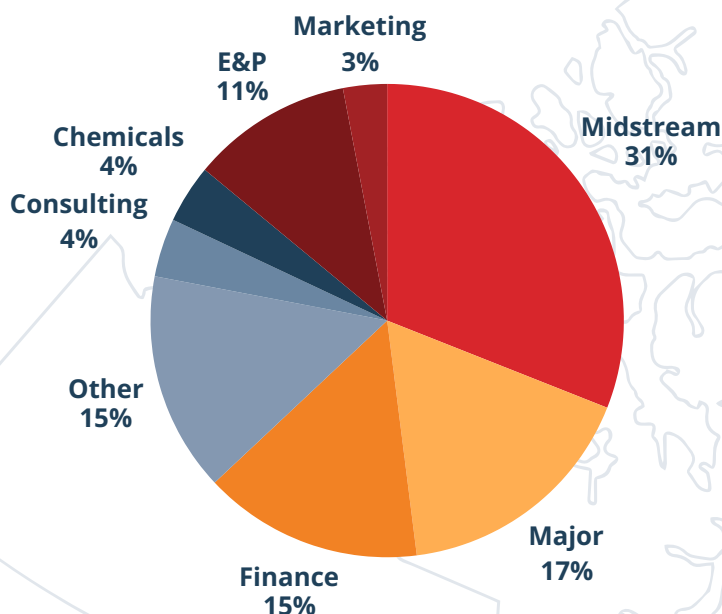
**Adam Baker**

Energy Fundamentals  
Analyst,  
RBN Energy

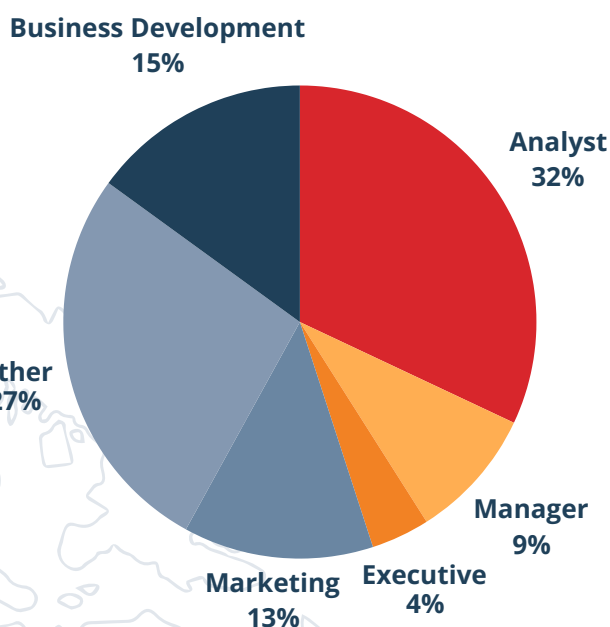


## PRIOR ATTENDEE METRICS

INDUSTRY



POSITION



## EVENT SPONSORSHIP

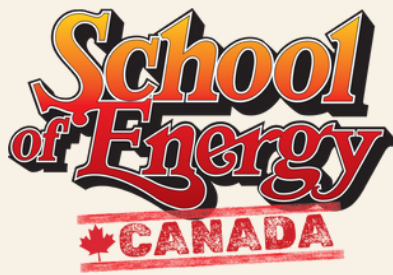
### Showcase Your Brand at the Center of Canada's Energy Conversation

A School of Energy Canada sponsorship offers a direct line to an influential network of professionals across the energy sector. With attendees spanning the full value chain — from crude oil and natural gas to NGLs and refined fuels — your brand will be seen by the people who monitor trends, interpret data, and guide commercial strategies in today's evolving market.

With only a select number of sponsorships available, your company will gain near-exclusive visibility in a high-trust setting designed for insight, connection, and meaningful engagement. Whether you're reinforcing your market presence or building new relationships, this is a platform built for real business impact.

**Position your brand with purpose. Connect with the people who move the market.**

To learn more or reserve your sponsorship, contact **TJ Braziel** at [tjbraziel@rbnenergy.com](mailto:tjbraziel@rbnenergy.com) or **281-377-6017**.



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## SPONSORSHIP PACKAGES

Package	Diamond	Platinum I	Platinum II	Gold	Silver	Bronze
Pricing	\$12,750	\$10,200	\$10,200	\$8,500	\$6,375	\$4,250
Quantity	1	1	1	1	4	10
Cocktail Hour	X					
Lunch Hour		X				
Registration and breakfast			X			
Conference App				X		
Exhibit Space in Break Area	X	X	X	X	X	
Online ads	X	X	X	X	X	X
Logo up during breaks	X	X	X	X	X	X
Table Literature	X	X	X	X	X	X
Logo in Agenda	X	X	X	X	X	X
Free Passes	4	3	3	2	1	1

### Sponsorship Package Benefits

**Diamond Package:** Cocktail sponsor and Silver package.

**Platinum I Package:** Lunch sponsor and Silver package.

**Platinum II Package:** Registration breakfast and Silver package.

**Gold Package:** Conference app sponsor and Silver package.

**Silver Package:** Exhibit space and Copper package.

**Copper Package:** Online ad space, logos up during breaks, table literature, logo on agenda, free pass to event.

\*\*Sponsorship packages for qualified companies are subject to availability\*\*

**Reserve your sponsorship today!**

**Contact TJ Braziel at [tjbraziel@rbnenergy.com](mailto:tjbraziel@rbnenergy.com)  
or call at 281-377-6017**