

**RBN ENERGY** 

EVENT SPONSORSHIP 3900 Essex Suite 950 Houston, TX 77027 888-613-8874

rbnenergy.com rbnenergy.com/sponsor sponsor@rbnenergy.com

## ROCK WITH US! BECOME A SPONSOR

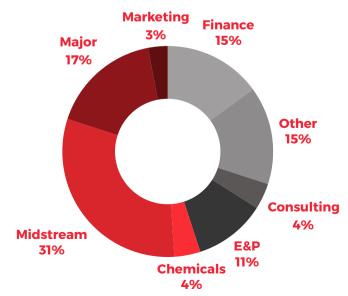
RBN Energy event sponsorships give companies an opportunity to build brand awareness with a uniquely qualified audience, including highly sought-after executives at some of the most established and fastest growing companies in the country.

Enhance your brand visibility and forge meaningful connections with RBN Energy — the premier destination for industry professionals to connect across energy markets through first - class content and networking opportunities.



## **ABOUT THE AUDIENCE**

Our event attendees represent the entire energy value chain — upstream, midstream and downstream — from the independents to the majors to the IOCs, as well as the breadth of companies invested in the energy space, including banks and private equity.





## **EVENT HIGHLIGHTS**

#### **AVERAGE NUMBER OF EVENT ATTENDEES**





**EXCLUSIVE** AUDIENCE

Benefit from direct engagement with decision-makers and industry experts.



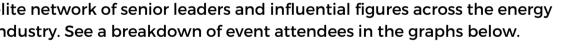
STRATEGIC **POSITIONING**  Enhance your brand's visibility within the energy professional community.

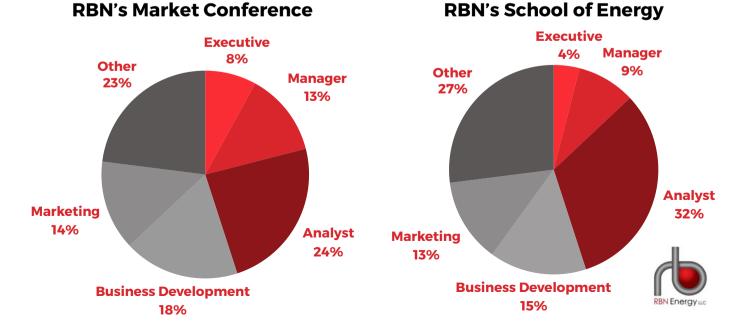


SHOWCASE **EXPERTISE** 

Highlight your solutions and innovations to a targeted, professional audience.

Sponsorship provides you the opportunity to spread your message to an elite network of senior leaders and influential figures across the energy industry. See a breakdown of event attendees in the graphs below.





# PARTNERSHIP OPPORTUNITIES



#### Let's craft the perfect sponsorship for you!

Partner with RBN and customize your sponsorship to fit your company's unique style, needs and goals. Choose from our a la carte menu, sponsorship packages or let us know your own suggestions. Contact us at sponsor@rbnenergy.com.

#### A LA CARTE MENU

- Lanyards
- Cocktail sponsor
- · Lunch sponsor
- Breakfast/Registration sponsor
- Signage
- Informational handouts on tables/chairs
- Logo on presentation decks or nametags

- Giveaways
- Dedicated email blasts to attendees
- Booths/Exhibit space
- App sponsor
- Social media posts
- Online ads



# SPONSORSHIP PACKAGES

#### **EXAMPLES**

## DIAMOND PACKAGE

- Cocktail sponsor
- Copper package

#### SILVER PACKAGE

- Registration and breakfast sponsor
- Copper package

### PLATINUM PACKAGE

- Lunch sponsor
- Copper package

## GOLD PACKAGE

- Conference app sponsor
- Copper package

### COPPER PACKAGE

- Online ads
- Logos up during breaks
- Exhibit space in break area
- Table literature
- Logo on agenda
- Free pass to event



# LET'S TALK

Sponsorship engagement with RBN Energy offers unrivaled targeted exposure, strategic networking, exclusive branding opportunities plus much more.



Contact me for pricing and to reserve your sponsorship package today. We can also develop custom business opportunities with our attendees including — Panels, One-on-Ones, Branding, Speaker Spotlights and Presentations.

Phone: 888-613-8874

Email: <a href="mailto:sponsor@rbnenergy.com">sponsor@rbnenergy.com</a>

RICHARD ROBINSON
SENIOR ACCOUNT EXECUTIVE

#### ATTENDEE TESTIMONIALS

"Great program and presenters. Wish I had the training 20 years ago."

"Best, most polished presentation of information of any seminar I've attended. Content, pacing, and organization are all spot on.
Knowledgeable presenters. Would recommend to anyone looking to understand market dynamics."

"An excellent and comprehensive course. I particularly appreciated the integrated perspective upon which the course was built."

"Excellent! Exceeded all expectations." "Excellent 'course! Would highly recommend it."



# **SPONSORSHIP PARTNERS**































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